

**»»» JOKARI®**  
original

## The World Conquerors

Cable & Wire Stripper · made in Germany





The Reliables



## invented in Westphalia

In 1949, Master Electrician Josef Krampe set up an electronics and electrician's store in Herbern in Westphalia, daring to take the step into self-employment. At the time, nothing could have told him that he had just laid the foundation for a company that would become a strong and successful force in the global markets. The invention of the cable knife is the product of his pioneering spirit. The Original JOKARI Cable Knife made easy work of the formerly difficult and laborious task of stripping cables and has been an indispensable tool in every electrician's kit ever since. Over the course of the decades, Josef Krampe specialized in the production of stripping tools and became an expert for precision tools for all cable stripping and deinsulation purposes. Today, the former family workshop and store has become a globally successful manufacturing enterprise. ➤ In the company's own tool-making and plastics moulding facilities, JOKARI produces tools that are known and favoured by customers for their absolute precision. The family-owned company is currently managed by the third generation of the family. The commitment to producing in Germany, reflected in the "Quality made in Germany" seal, stands at the very heart of the company's philosophy and is practised every day.



»As a master electrician, I must have installed miles and miles of cables. Making this everyday task easier was always my ambition. By inventing my cable knife, I have helped make the work of electricians more comfortable and secure.«

*Josef Krampe*

## in demand, everywhere

Perfectly choreographed lighting gives concerts and public events a spark that can ignite the passion of the audience. Invisible to the crowds, the hard work is done by countless cables that light up the venues. The stage spectacle hides the professionals tasked with installing complex lighting concepts, oftentimes in the shortest time possible. ➤ Be it building installations, telecommunications, or industrial applications like the automotive or solar industry: JOKARI's precision tools are the solution of choice whenever cables need to be stripped or single wires are de-insulated. The types of cables are as diverse as their applications. The result is a broad range of high-precision tools that offer the optimum in safety and usability. JOKARI's cable knives and cable and wire strippers stand for professional applications, precise work, and safe handling.



»Our people are our best asset. We are committed to producing in Germany and can offer secure jobs. For us, social responsibility is not just an empty phrase, it is a real, living part of our corporate philosophy.«  
*Andrea Bünnigmann*





The Professionals



The Experienced



## globally on the move

More than ever before, thinking globally is the key to commercial success. Keeping pace with the pace of the time demands a network that covers the entire globe. From Martinique to Vietnam or New Zealand: JOKARI's precision tools are used in the remotest corners of the earth. JOKARI's cable knives and wire and cable strippers are always in demand, on every continent, 24 hours a day. The company serves its international markets with specially selected export and retail partners in over 100 countries. ➤ Strategically speaking, export is one of the cornerstones of sustainable growth and an international presence. The JOKARI brand enjoys an excellent reputation even beyond the German borders, being favoured by customers the world over for its quality made in Germany, exceptional user friendliness, and top safety record.



»For me, the JOKARI brand stands at the heart of everything. I am proud to be part of a growing company and to be ranked as the global market leader for cable strippers.«

*Maria Grosserichter*

## consistently excellent

Swiss clockworks are a byword for unparalleled precision – and so are the parts used in JOKARI's tools. Perfect cuts without any damage to the internal conductors are made possible by JOKARI's innovations and products that employ a unique blade design and sophisticated tool layout. The prototype of all of these high precision tools was and still is the famous "Original JOKARI" cable knife, which has become synonymous with the entire category of electrician's tools. ➤ With an eye for absolute precision, JOKARI's team designs and produces tools for professional users, with each tool consisting of up to 80 delicate, often minuscule parts. In the company's own tool-making and integrated plastics moulding facilities, JOKARI produces all of its products under one roof, with full commitment to producing in Germany. Here, the tiny components with their highly complex designs are turned into sophisticated tools that will cope with every challenge in the electrician's everyday work.

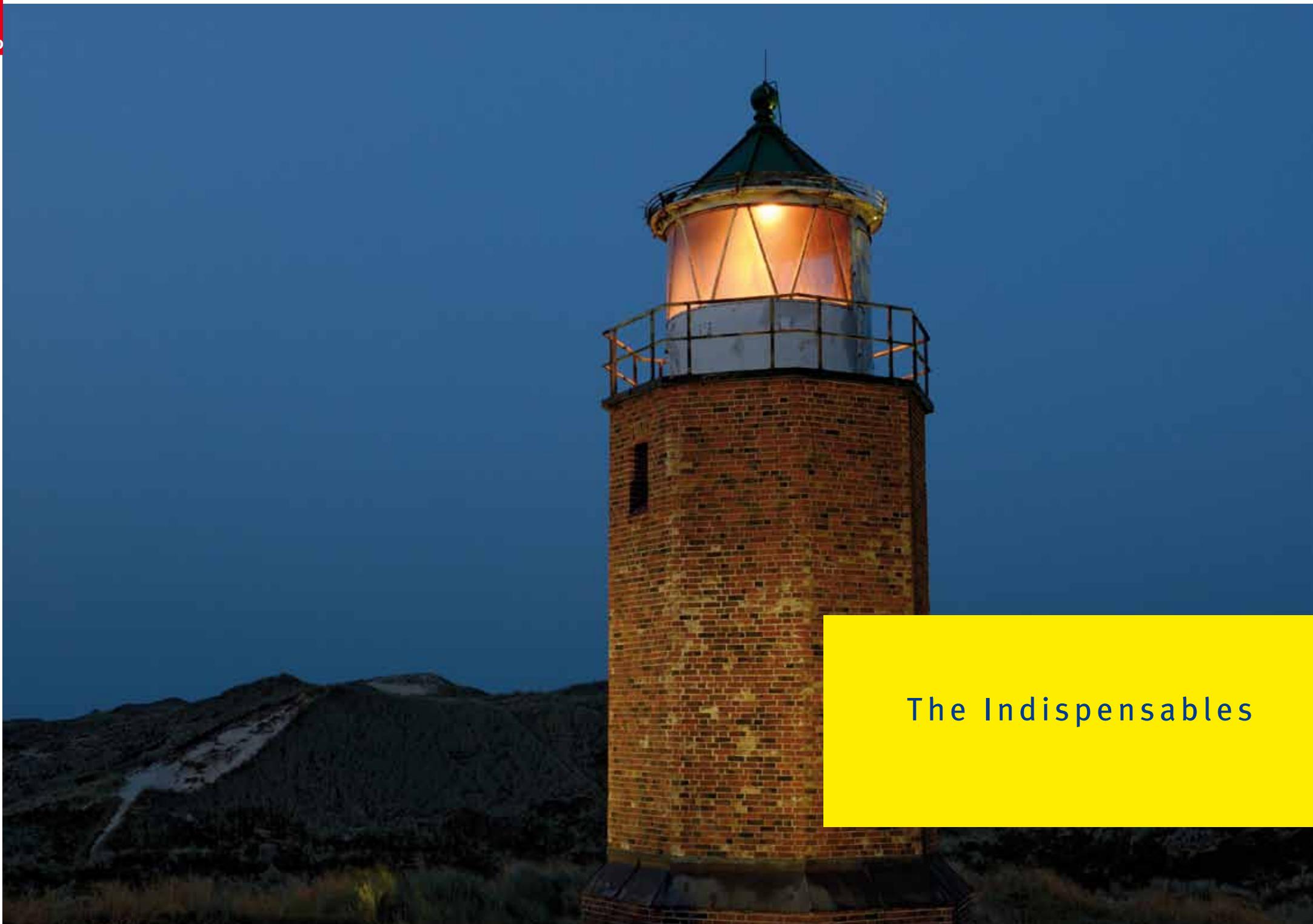


»As a trained master electrician, I see myself as the voice of our clients. I know what they need and expect from the many years of my experience. For me, the everyday usefulness of our products is the top priority.«  
*Heinrich Grosserichter*





The Precise



## The Indispensables



»Our customers are our partners. Fairness, credibility, and reliability are the foundation of lasting and trusting cooperation. Every day, I enjoy my opportunity to represent the JOKARI name.«

*Marlis Kischka*



»The customer stands at the very heart of our JOKARI world. It is all about him, and I am personally committed to doing everything to make sure that our retailers and the electricians who use our products are fully satisfied.«

*Carsten Bünnigmann*

## always ready

Lighthouses, beacons, and other navigation aids are versatile and diverse in their designs and indispensable for safe sailing. The delicate mechanisms in the rotating lenses make them visible for miles and miles. ➤ JOKARI's high-precision tools live up to all of these qualities: indispensable on every building site, versatile in their choice of designs, and precise in their mechanisms, the cable stripping and de-insulating solutions have become an obligatory part of every electrician's toolkit. JOKARI's cable knives and wire and cable strippers convince with their long life, ergonomically perfect design, and safe use in even the most hard-to-reach places. The comprehensive product range is constantly expanded to match the constant growth of cable types and possible applications. Just like lighthouses on the high seas, they have proven their worth in millions of cases. An electrician's life could not be imagined without them.



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