

Press Release

From Master Electrician to Global Market Leader JOKARI makes cable handling quick, safe, and simple

Ascheberg/Frankfurt, 15 April 2012. For more than four decades, JOKARI has been synonymous with high-quality cable tools “Made in Germany” for clients worldwide. From its origins in a small electrician’s shop, JOKARI-Krampe GmbH has evolved into the world market leader for precision cable and wire stripping and de-insulating tools. The company produces the professional’s tools of choice for stripping a vast range of cable effortlessly, quickly, and precisely.

The company’s founder, Josef Krampe, invented the revolutionary JOKARI knife in the 1970s to simplify the laborious task of stripping cables. Ever since that seminal moment, the company’s product portfolio has grown and developed to include cable knives and wire strippers and de-insulating tools. With very few exceptions, JOKARI’s products are TÜV and GS-certified. The safety of its products has always been close to the heart of the people at JOKARI. This is also true for the quality of each individual product: the company’s highly qualified employees use only the best materials and cutting-edge technology to produce the renowned cable tools. JOKARI is unique in its market with the guaranteed proof of origin for all of its products.

Another quality hallmark is JOKARI’s dedication to products “Made in Germany”, produced at the company’s Ascheberg facilities. At its home in Westphalia, JOKARI has always maintained its own tool-making and dedicated plastic moulding facilities. JOKARI works closely with practitioners in the field to find intelligent solutions for their work – always keeping an eye on the promising trends of the future. Recent developments in other sectors of the economy, such as modern forms of communication, the rise of the electric car, and the advances in the life sciences, always find their echo in JOKARI’s innovative additions to its high-quality products.

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JOKARI has continued to invest into its home in Germany. The new administration and production buildings as well as the updating of the company's production facilities have paved the way for further growth for the globally active company. While on its road to commercial success, the JOKARI-Krampe GmbH never loses sight of its ecological responsibilities: solar panels on the new company buildings use the sun as a green source of energy. The use of geothermal energy and the environmentally friendly handling of all standard polyamides and plastic materials also contribute to protecting our natural resources. JOKARI will stay true to its values in its future work to make its tools simpler and safer for the end user.

(ca. 2.670 characters)

The JOKARI-Krampe GmbH is the market leader for cable and wire stripping and de-insulating solutions. From its headquarters in Ascheberg-Herbern, the globally active company produces its product in its dedicated tool-making and plastic-moulding facilities, and presents its product portfolio on domestic and international trade fairs and exhibitions. JOKARI produces professional tools that allow the simple, fast, and precise handling of a broad range of cable types. Occupational health and safety is a first-order concern for the company. As a renowned specialist with over 40 years of experience in the business, JOKARI can offer innovative solutions for the needs of its clients. For further information, please turn to www.jokari.de.

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